**PROJECT ON DIGITAL MARKETING**

**NAME:** DEVA.M

**TEAM MEMBERS:**

 DEVA.M (66117E6F418E60ABC3141479A4A41A37)(TL)

SANTHINI.K (F7BF4F5FE2EDCC6A41742FF80C72D7E4)

SRINIVASAN.K.S (152E400859533569880413A60E61D7FC)

ARULARASU.S (1922CA7DFBAAA6787B840DCD6B4632A6)

**TEAM NM ID:** NM2023TMID01829

**DEPARTMENT:** B.E ELECTRONICS AND COMMUNICATION ENGINEERING – FINAL YEAR

**COLLEGE:  8151-** DHANALAKSHMI SRINIVASAN INSTITUTE OF

                        TECHNOLOGY SAMAYAPURAM, TRICHY.

**NAANMUDHALVAN COURSE:** DIGITAL MARKETING

**PROJECT DESCRIPTION**

**PROJECT TITLE:** CREATE A BRAND LAUNCH EMAIL USING MAILCHIMP

**BRAND NAME:** D CHOCO’S

**CATEGORY:** CHOCOLATE SHOP

**TARGET AUDIENCE:** All (Men, Women and Kids)

**EMAIL:** [dchocos561@gmail.com](mailto:dchocos561@gmail.com)

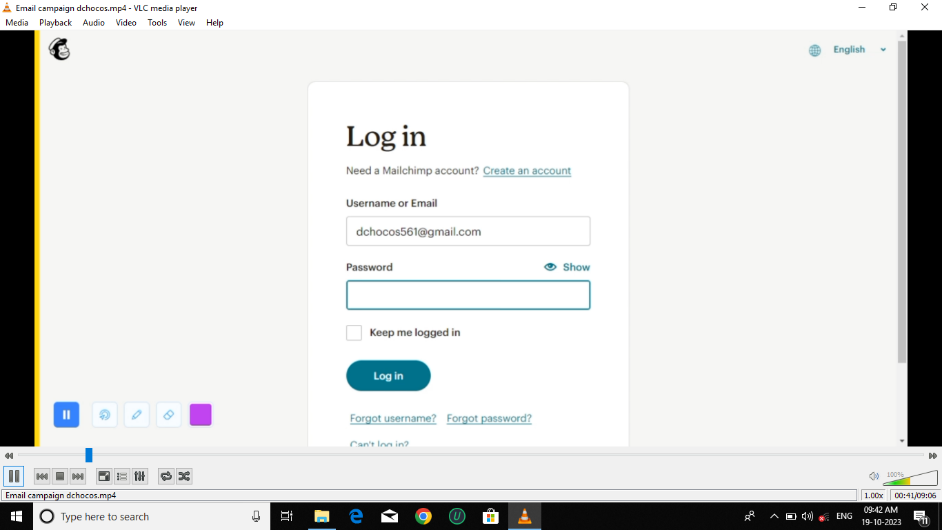
**PASSWORD :** Dchocos011#

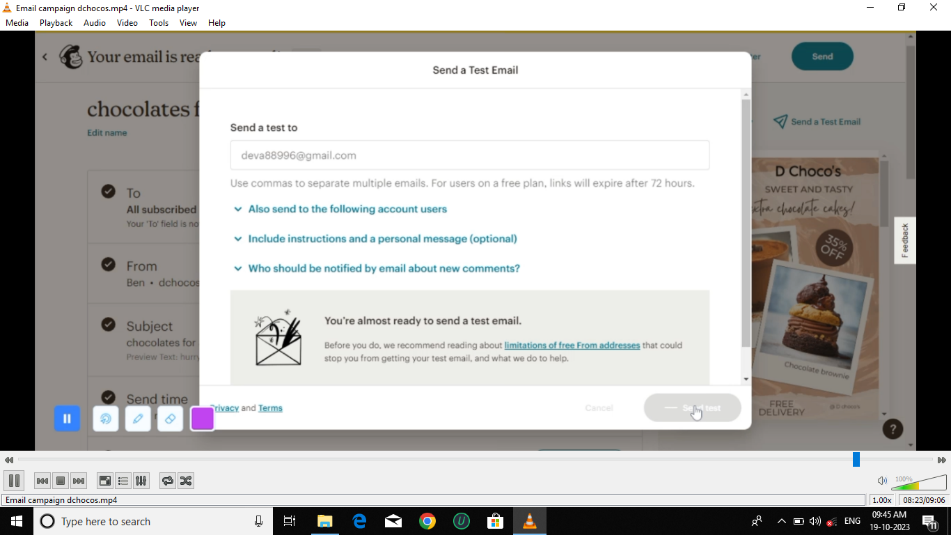
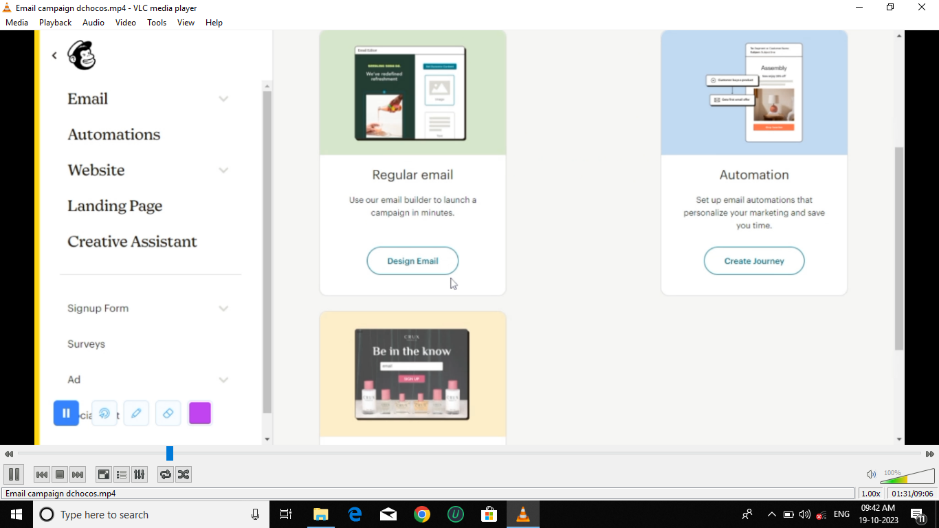
**MAILCHIMP ID :** [dchocos561@gmail.com](mailto:dchocos561@gmail.com)

**PASSWORD :** Dass011#

**RECORDED VIDEO :** [**https://drive.google.com/file/d/1-2ZrmIxiRG0ng\_23ombx3r5nQrihZ6ZJ/view?usp=drivesdk**](https://drive.google.com/file/d/1-2ZrmIxiRG0ng_23ombx3r5nQrihZ6ZJ/view?usp=drivesdk)

**DOCUMENTATION:**

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